

North Figueroa Association
Board meeting: April 21, 2015 @ 10am
Location: Future Studio

In attendance: Misty Iwatsu, Ruben Herrera (Devon Glass), Amy Inouye, Stuart Rapeport, Alex Rudisky, Madhu Bansal, Emily Chin (Chrysalis), James Bygrave (Greyhound), Tom Wilson, Tom Majich, Melinda Alatorre (CD1), Marissa Solis (NELA Homes)

Meeting called to order 10am

Comments: Dr. Madhu Bansal has concerns about parking for her tenants, she says they are threatening to move out if parking problems do not improve. She cites filming crews as a major problem. CD1, NFA, and Film LA are trying to improve the problems, but issues will vary w/ each film crew. Melinda would like input from everyone—please monitor the situations, make notes, esp on who is cooperative and who is not. Tom Wilson suggests putting together a comment sheet for everyone to start sending to Film LA to organize our responses. Info will be added to the new web site; CD1 will be having a public forum on this issue and others in the future.

Ruben Herrera suggests NFA communicate w/ owners more often by email. Misty will meet w/ Ruben and any other interested stakeholders to explain more about NFA. NFA to work on email list in conjunction w/ web site redesign.

James: leasing another property on Fig (next to Owl), will be opening a high-end cocktail bar

Tom M: swap mall to close May 31; recently evicted 7 tenants from upstairs; retail spaces to be reworked starting in June, upstairs will be empty by July.

Minutes to Feb. mtg approved unanimously. (March meeting cancelled due to lack of quorum)

Reports—

CD1: LAPD reports increase in gang activity; CD1 is working w/ HHPNC on Welcome to HP gateway & signage (plus funding for it)

Chrysalis: Oscar notices more LAPL presence recently, tagging is down. Farmers market is back to 3-8pm hours, we are working on new signage for trashcans (samples shown, we will order 12 and test them out)

Security: GSS is doing training w/ LAPD so not in attendance at this mtg.

Marketing: web site being updated (Mike is finishing school, we will meet w/ him soon and continue); we are still advertising monthly in Blvd Sentinel, Amy will start including NFA info in NELA Art News (she does 2 pages of the newspaper monthly in a section called Chicken Boy Gazette).

We applied for and received \$1,000 from HHPNC to pay for Highland Theatre sign repairs.

Discussion of increasing assessments—as security and maintenance costs are going up, and we need to consider the increase in minimum/living wage, and cannot predict no-pays and slow-pays to the BID, and our contingency reserve is not a huge amount; by

our by-laws we can increase a maximum 5% in assessments. Motion to increase the full 5% by Tom Wilson, seconded by Stuart, approved unanimously.

Meeting adjourned 11:05am

Next meeting: Tue May 19, 10am @ Future Studio. Please come prepared to have photos taken for web site.